



ExTrade Cash (EXTRA)

The Digital Wealth Ecosystem Token

Prepared by ExTrade Capital Management

ex:trade

V 2.0

Disclaimer

This document is a whitepaper setting out the current and future developments of **ExTrade Asset Management Platform** (“**ExTrade**”) and **ExTrade Cash** (“**EXTRA**”).

Features and technical capabilities included in this paper is for information purpose only and unless expressly specified, are currently under developed and not deployed on **ExTrade** platform and information contained in this paper shall not be considered as statement of future intent. Distributing this paper may be restricted by law or regulations in certain countries and this paper is not intended for distribution by any person or entity who’s resident of any jurisdiction where such distribution is prohibited or regulated by law or regulations.

ExTrade and its team (directors, employees and affiliates) make no representations or warranties with regards to the viability of the blockchain industry and cryptocurrency markets or its future prospects. Exchange of a cryptocurrency for the **EXTRA** in no way represents an ownership stake, investment contract and/or future contract between the **ExTrade** company and the contributors. **EXTRA** may be exchanged for other cryptocurrencies only, unless expressly permitted by **ExTrade**. Any future projections and anticipated roadmap are projections and should not be taken as fact. **ExTrade** management, its employees, directors and/or affiliates make no representations or warranties with regards to these future projections financial or otherwise.

Intro

As blockchain technology and cryptocurrency market growing rapidly, population of cryptocurrency holders is increasing at unparalleled pace. **ExTrade** is aiming to satisfy the the growing demand for financial services by different participants in this industry.

There are two major groups of users in crypto market:



Institutional

Institutional users consists of professionals in different aspects of crypto industries. Some are blockchain projects, investment firms, industry professionals, etc.



Retail

Most are not professional investors, and they participate in cryptocurrency markets for newer opportunities. Though there are some common needs, each group of users require quite different services.

Because of high volatility, institutional and professional users require more financial tools and vehicles to better hedge risks and take advantage of both sides of market movements, which are offered in very few places currently. **ExTrade** is bringing these tools to them. Financial tools such as options, warrants, insurance, debt financing, leverage, lending, etc. Institutional users also need very professional management services and tools to increase efficiency.

Retail users, on the other hand, want something different. Most retail users have less knowledge in the industry and investment strategies. Hence there's a strong need for a platform to provide knowledgeable professionals for insights and to help manage their crypto assets. In addition, retail users like to speculate the market and there lacks such tools.

ExTrade is set to solve problems different types of users face when they are participating in the crypto trading market, with financial tools, asset managers, information providers and communities to support each groups of users.

Current Problems

- **Asset management**

Where can I find information about as many of asset management teams as possible?

What is their past performance and capacity?

- **Trading account management**

We have multiple accounts on different exchanges, how can we monitor them together in one place?

How can we manage portfolio more efficiently?

- **Order execution**

Crypto exchanges provide very limited order execution types. Are there more ways?

There are many exchanges on the market. Is there a way for me to find the best price to buy/sell?

- **Risk management**

Are there ways to ensure my investment capital is safe?

Is real time alerts available to notify me when there are risks I should be aware of?

- **Information services**

Where can I access first hand information for better decision making?

Are there service providers that can provide me with insightful information?

- **Financial tools**

The market is highly volatile, how can we hedge to maintain stability?

Are there more ways to speculate market movements?

How can we protect ourselves from “black swan” incidents?

How can we take advantage of both directions of market movements?

Asset Management Ecosystem

ExTrade asset management ecosystem spans across multiple domains, looking to solve a variety of problems our users face. From asset allocation to professional advisory service to financial tools to prime brokerage to derivatives trading, **ExTrade** is creating an ecosystem consists of multitude of services to satisfy our users' needs.



ExTrade.com & App

Connect with 100s of secondary market crypto asset managers and strategies around the world, securely



ExTrade.io

Financial tools to help hedge against volatility risks and speculate the market



ExTrade Capital

Crypto market expertise for project investment, secondary market asset management, quant trading, liquidity provider, exchange listing and management

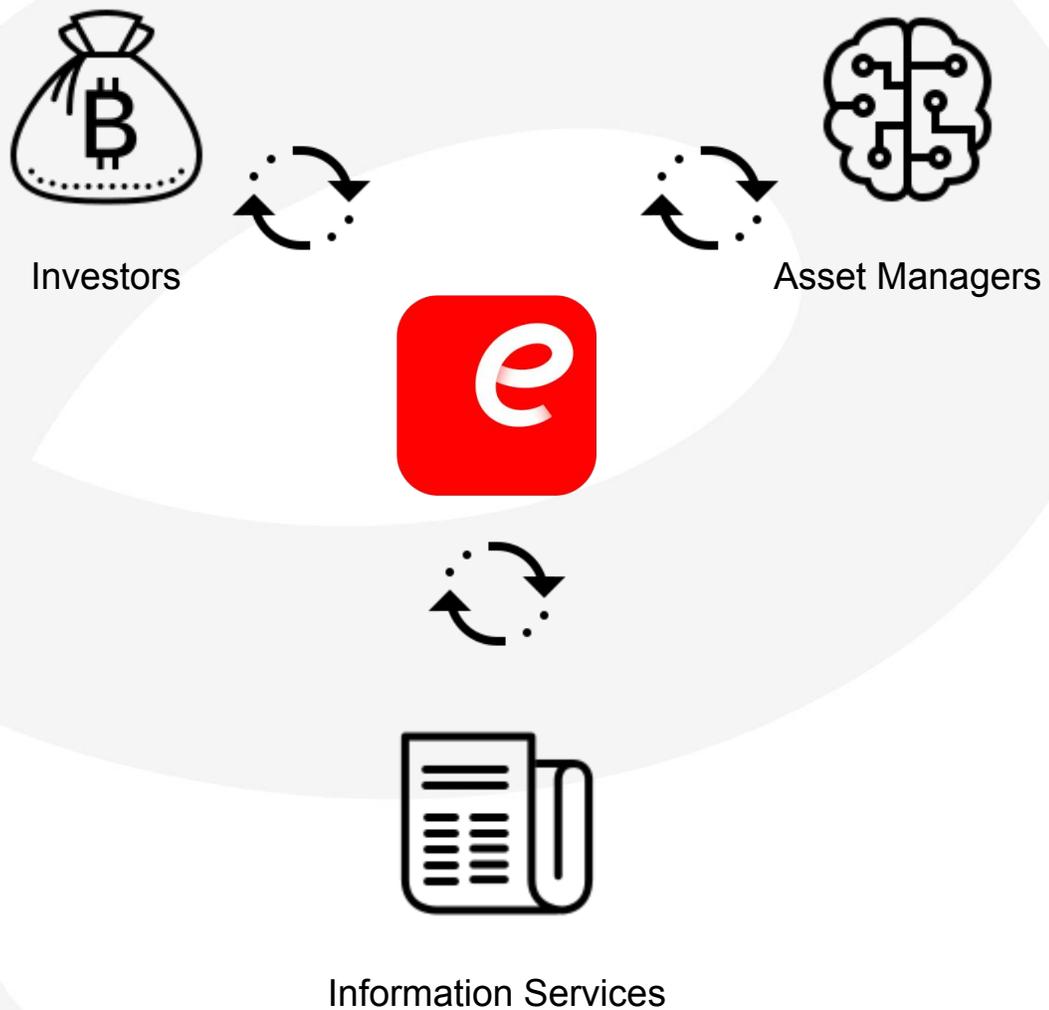


ExBuzz App

One stop market information, rewards program and derivative contracts trading

ExTrade Platform (Web & App)

ExTrade partners with leading asset management and information service solution providers worldwide and combine them in the same simple to use platform. The goal is to increase flow of information.



For Investors

- **Access to multiple asset managers**

Crypto asset management is very new and thus information scattered. **ExTrade** looks for and works with asset managers around the world and bring the information to investors on an easy to use platform. Investors may initiate communications and make investment decisions.

- **Exclusive and professional information and insights**

Access to information is critical when making important decisions. Experts from around the world join **ExTrade** to provide services to professional investors/institutions.

- **Portfolio management tools**

Manage all the investment portfolio across exchange platforms in one place on **ExTrade**. From simple as transaction log to risk assessment, there are many tools available for day to day investment management needs.

- **Investment capital security**

If the users and asset managers both agree, rather than reinventing the wheels, we work with reputable exchanges with majority of the funding stored in cold storage for users' investments. This is a simple yet effective protection mechanism to prevent most of the attacks trying to compromise security systems.

- **Huge selections for different return/risk levels**

Because of the tools and access to real world professionals, **ExTrade** is able to provide funds and financial products for different risk tolerance levels, from index funds to CDs to leveraged trading to arbitrage. Investors can always find products that fit their preferences.

- **Multi-level automatic risk management**

VaR limits and alerts, automatic risk management strategy execution, correlation analysis, pressure testing, performance tracking and other risk management metrics can be set in different control hierarchy to ensure consistency across risk profiles to better protect investors, if agreed by both investor and asset manager.

For Asset Managers

- **Raising capital**

Access to over 70,000 BTC worth of investor community to raise capital for your asset management abilities.

- **Privacy**

Algorithm trading strategies can be run locally and **ExTrade** services (unless otherwise required) are not listening to users' trading ports. Users have confidentiality for their own researches.

- **Trading strategy hosting**

Trading strategies can be hosted on ExTrade's strategy hosting service, which provides automatic trade executions and risk management and your strategy is working for you 24/7.

- **Robust trading terminal**

Multiple products, terms, contracts, risk profiles and exchange markets are all accessed using **ExTrade's** terminal.

- **Cross-exchange trading**

ExTrade platform supports multiple exchanges and trading cross exchanges is supported.

- **Per-tick backtesting**

Backtesting is crucial in strategy planning and research. **ExTrade** provides optimized dataset to greatly improve backtesting speed.

- **Complex fund strategy support**

Combine robust automatic risk profiles management and advanced strategy building, testing and execution, very complex trading strategy can be created to provide more selections to investors.

- **Seamless tools integration**

ExTrade suite of tools are created to work together seamlessly. Either you are using separate components or interaction between systems, they were designed and developed to work closely together.

Platform Tools

Users may access **ExTrade** on different platforms, each provide unique services cater to the strength and scenario of the platform.



Mobile

Apps enable users to access to information at the fingertips. Many of the basic information such as browsing through and contacting funds, search and engage investors, portfolio management tools, etc. are all available in ExTrade app.



Hosting

Speed is really important when it comes to serious trading. Most features are packaged using API, **ExTrade Prime** focuses on providing institutional users simpler integration and implementation so that users only need to focus on the important stuff - strategy.



Web

More information and interaction can be included in web environment. Most institutional service providers such as exchanges, news, etc. rely heavily on the web browser as a main vehicle for delivering services.



Desktop

When heavy processing and real time modification are preferred, native desktop application often comes on top of choices. With much larger screen real estate and direct access to memory, CPU, GPU and storage, heavy duty applications usually are implemented as desktop application, such as algorithmic trading, analysis, etc.

ExTrade.io Financial Tools

ExTrade's financial tools platform - extrade.io (<http://extrade.io>) provides cryptocurrency holders, miners, institutions and traders with sophisticated financial tools to hedge against market volatility and/or speculate and profit from market movements.



Protect your crypto investment from volatility



Multiple cryptocurrencies supported. Market movements provide opportunities for profit

ex:trade

Home About How To Standards

Protect From Volatility Risk Management -

Cryptocurrency is just starting and investment could be very volatile. In mining, fund raising or trading, the volatility can destroy your investment. Bitcoin has been the largest market cap in all cryptocurrencies, with a peak of \$1,200 in 2017, a drop to \$20,000, a 500% increase and now around \$6,000, -70% in 2018. This is fatal to your investment. To protect yourself, there has to be a way to hedge against the risks. Our contracts do just that.

24/7 Trading

Security is easy. Any time you feel the need, just follow the simple steps below and you are good to go, 24/7.

How to Use Contracts ?

I know approximately how much coins can be mined in the near future. In case of price drop, I need to make sure I am still able to pay for electricity.

In the mean time I want to take advantage of price rise if it's going to the moon.

John Doe - Bitcoin Miner

ExTrade Capital

ExTrade Capital brings investment, trading and project management expertise to specific groups of users. The main product - Momentum Fund achieved annual return rate close to 70% and less than 3.5% max drawdown thus far with USDT as base currency.

Extrade Momentum Fund

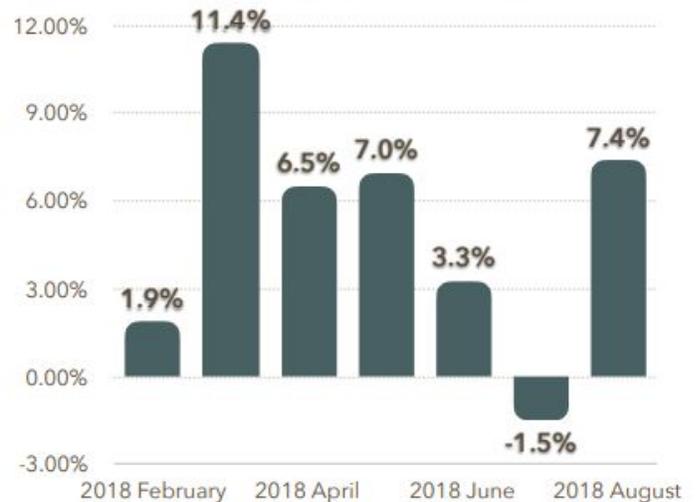
PERFORMANCE



FUND SUMMARY

Start Trading Day:	2018/1/25
End Trading Day:	2018/9/8
Return:	47.20%
Annual Return:	68.35%
Winning Ratio:	50.18%
Win/Loss Ratio:	2.18
Maximum Drawdown:	3.4%
Sharp Ratio:	4.03

MONTHLY RETURN



ExBuzz

ExTrade's eco-partner - ExBuzz provides its users with fresh news from around the world, rewards programs and derivatives trading, all in one convenient app. Since its launch in early Sept. 2018, traction has been tremendous.

Traction

9/11, 2018 - 1.0 launched

9/12, 2018 - 1,000+ users

9/14, 2018 - 10,000+ users

9/17, 2018 - 20,000+ users

9/23, 2018 - 30,000+ users

Average Next Day Retention Rate for Past 7 Days: 45%

EXTRA Privileges (1) - ExTrade Platform

ExTrade provides its users with unique services and valuable information that's difficult to obtain from other sources. Service fees, subscription and other fees may apply in many scenarios. Most of the fees are either discounted or waived if the user is holding or paid with **EXTRA**. Depending on the amount of verified assets the user possesses on **ExTrade**, different VIP levels corresponds to difference in privileges and rights.

Service	Description	Regular Fee	Pay/Hold EXTRA
Asset Allocation Advisory	Connect with 100s of asset management teams worldwide for your crypto asset management needs	2% Annually	20 - 100% OFF
Entry/Exit	Sometimes a fee would apply for/withdraw from popular products	0.5 - 2%	
Advanced Management Tools	Managing multiple products efficiently becomes increasingly difficult as quantity and variety increases. ExTrade provides advanced tools for advanced management capabilities	Monthly	
Real-Time Asset Monitoring	Tools for management asset changes in real time	Monthly	
In-Depth Reports	To make informed decisions, access to in depth and comprehensive information is important	Per Report	
Events	ExTrade holds events around the world for users to get up close and interact	Per Event	

EXTRA Privileges (2) - Ecosystem

EXTRA users enjoy additional benefits in the **ExTrade** asset management ecosystem. Each part of the ecosystem provides unique features to satisfy a specific need users may have.

Service	Description	Regular Fee	Pay/Hold EXTRA
ExTrade.io			
Entry/Exit	A fee would apply when buying a financial tool	0.5 - 2%	20 - 100% OFF
Customization	Users may need customized products to satisfy specific needs	Per Product	
ExTrade Capital			
Entry/Exit	Sometimes a fee would apply for purchase/withdrawal of popular products	0.5 - 2%	20 - 100% OFF
Management	When participated in asset management products, there is a management fee, charged each period	1 - 5%	
ExBuzz			
Advertisement	Promote to the ever expanding community user base	CPC/CPS/CPA	20 - 100% OFF
Trading Fee	Fees involved in trading derivative contracts	Per Transaction	

How To Get EXTRA

EXTRA in many places, is essential in the whole ecosystem. There has to be fast and convenient ways to obtain it in order for users to take advantage of all the benefits **EXTRA** provides.



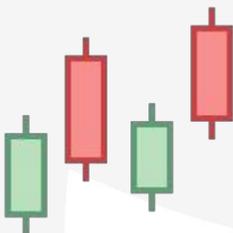
“Mining”

ExTrade provides users with intuitive ways to perform actions to “mine” **EXTRA**. For example, user may verify his/her crypto assets on the platform in order to receive credits which later can convert to **EXTRA**.



Contribution

A reward pool will be created for contributions to the community. Professional contents, referrals, events, volunteers, etc. are always welcomed.



Trade

EXTRA will be available on crypto exchanges starting October, 2018. Because it's in ERC20 standard, it is very easy to trade on exchanges or between parties.

ExTrade Cash (EXTRA)

EXTRA is the catalyst in the digital wealth management ecosystem and can be used for services provided by **ExTrade** and eco-partners.

Name	ExTrade Cash
Symbol	EXTRA
Total Amount	10 Billion (10,000,000,000) tokens
Future Increase	No
Blockchain	ERC20 on Ethereum

Allocation

The key to our success is our ability to provide unmatched services to our users. In order to achieve such a goal, we will keep advancing our technology infrastructure and tools so that they are technologically advanced as well as user friendly. Multiple new products and services will be built to meet the ever increasing demand of our users.

%	Amount	Allocation
40	4,000,000,000	Founding Team
40	4,000,000,000	Fundraising & Reserved
15	1,500,000,000	Customer Acquisition Programs
5	500,000,000	Consultants & Professional Services

ExTrade Cash (EXTRA) - Plans

In order to maintain and increase value of **EXTRA**, there are plans in place to help with such tasks. The goal is to create a stable increase in value provided by the token which further creates incentive to encourage users to participate.

Vesting

EXTRA allocated to the founding team is executed on the following vesting schedule.

Time Frame	Percentage
Initial Release (Initial listing)	25% (1,000,000,000)
After 1 year	25% (1,000,000,000)
After 2 years	25% (1,000,000,000)
After 3 years	25% (1,000,000,000)

Value Plan

ExTrade platform will use 20% of its quarterly profit to repurchase **EXTRA**. The goal is to reduce the number of **EXTRA** in circulation, hence create better per token value to token holders.

Repurchased **EXTRA** will be destroyed. The repurchase process will continue until half of total amount of **EXTRA** (5,000,000,000) are in circulation. Repurchases are performed and announced once completed.

Miscellaneous

Even many of the things have been launched, there may still be risks involved.

Political Risks

Political risks are high with investments in cryptocurrencies as different jurisdictions have different views on how regulations are evolving. As regulatory changes occur it may impede your ability to further buy and/or sell cryptocurrencies as well as **EXTRA** to continue to trade. **ExTrade** will be open and willing to work with regulators to bring better services to users under different jurisdictions. However there may be events that involve interruption or termination of **ExTrade**'s services for certain regions because of political issues or regulatory requirements.

Regulatory Risks

Regulatory risks are high with regards to investments in cryptocurrencies and there are changing regulations and evolving cross border interactions which may change the future viability of the technology. Change in regulations may cause interruption or termination of **ExTrade**'s services or ability to perform such to users under certain jurisdictions.

Cryptocurrency Risks

Investing in cryptocurrencies is high risk and may involve financial risk as well as political risk. Evolving regulations may change the underlying nature of the investment. Future value of the token is driven by the token's usage and its inherent value on the platform. **ExTrade** does not guarantee the exchange rate of **EXTRA**.

Credit

Icons used in this presentation are provided and licensed under [Creative Commons Attributions-NoDerivs 3.0 Unported](#) by [Icon8](#).